

PRESCRIPTIONS

BOONE COUNTY MEDICAL SOCIETY



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BOONE COUNTY MEDICAL SOCIETY



Prescriptions is published bi-monthly for members of BCMS (physician members in Boone, Cooper and Howard Counties). Deadline for submission of materials is the 15th of each month preceding publication.

MISSION:

The Boone County Medical Society's mission is to support the physicians of Boone, Howard and Cooper Counties and others across the State of Missouri in their efforts to provide high quality patient-centered care.

VISION:

The Boone County Medical Society will be an indispensable unifying voice for the physicians in Boone, Howard and Cooper Counties in:

- ⌘ Providing high quality continuing medical education.
- ⌘ Advocating for the physicians and patients of Boone, Howard and Cooper counties as well as others across the State of Missouri and
- ⌘ Providing mentorship for the next generation of physicians through professional development and active participation in organized medicine.

VALUES:

The Boone County Medical Society will embrace the values of leadership, professionalism, collegiality, advocacy, transparency, inclusiveness and fairness while pursuing its vision and mission.

PRESCRIPTIONS

VOLUME: 34 ISSUE: 2

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AMA says American Health Care Act is Critically Flawed; Points to Reductions in Insurance Coverage, Potential Harm to Vulnerable Patient Populations

CHICAGO – In a letter to congressional leaders, the American Medical Association (AMA) today outlined provisions of the American Health Care Act that would have an adverse impact on patients and the health of the nation. Largely due to the decline in health insurance coverage the bill would likely cause, the AMA is unable to support the AHCA as drafted.

“The AMA supported health system reform legislation in 2010 because it was a significant improvement on the status quo at the time; and although it was imperfect, we continue to embrace its primary goal – making high-quality, affordable health coverage accessible to all Americans,” AMA President Andrew W. Gurman, M.D. said. “As drafted, the AHCA would result in millions of Americans losing coverage and benefits. By replacing income-based premium subsidies with age-based tax credits, the AHCA will also make coverage more expensive – if not out of reach – for poor and sick Americans. For these reasons, the AMA cannot support the AHCA as it is currently written.”

In January, the AMA released its health system reform objectives – primary among them that people who currently have insurance should not become uninsured – and were shared at the time with Members of Congress.

In today’s letter to congressional leaders, the AMA outlined several provisions within the AHCA where the legislation falls short of the objectives articulated by the AMA. These provisions include:

- The AMA has long supported advanceable, refundable tax credits as a preferred method for assisting individuals in obtaining private health coverage. It is important, however, that available credits be sufficient for quality coverage. The AMA is concerned that by relating credits to age – rather than inversely related to income – the AHCA will result in greater numbers of uninsured Americans.

- The AMA is concerned with the proposed rollback of Medicaid expansions, which have been highly successful in providing coverage for lower income individuals. The AMA is also concerned that changes to Medicaid could limit states’ ability to respond to changes in demand for services, including mental health and substance abuse treatment as a result of the ongoing crisis of opioid abuse and addiction.
- The AMA cannot support provisions of the legislation that repeal the Prevention and Public Health Fund or that eliminate the ability of patients to receive their care from qualified providers of their choice.
- The AMA does not support provisions targeting, in this specific case, affiliates of the Planned Parenthood Federation of America. Provider choice is an important element of a reformed health care system, and the AMA cannot support the precedent of restricting access to otherwise qualified providers of care for covered services.

“As you consider this legislation over the coming days and weeks, we hope that you will keep upmost in your mind the potentially life altering impact your decisions will have on millions of Americans who may see their public, individual or even employer-provided health care coverage changed or eliminated,” the AMA said in its letter. “We encourage you to ensure that low and moderate income Americans will be able to secure affordable and adequate coverage and that Medicaid, CHIP, and other safety net programs are maintained and adequately funded. And critically, we urge you to do all that is possible to ensure that those who are currently covered do not become uninsured.”

AMA Media Release
media@ama-assn.org



March 7, 2017

The Honorable Kevin Brady
Chairman
Committee on Ways and Means
U.S. House of Representatives
1102 Longworth HOB
Washington D.C. 20515

The Honorable Richard Neal
Ranking Member
Committee on Ways and Means
U.S. House of Representatives
1139E Longworth HOB
Washington, D.C. 20515

The Honorable Greg Walden
Chairman
Committee on Energy and Commerce
2125 Rayburn HOB
U.S. House of Representatives
Washington, D.C. 20515

The Honorable Frank Pallone
Ranking Member
Committee on Energy and Commerce
2322A Rayburn HOB
U.S. House of Representatives
Washington, D.C. 20515

Dear Chairman Brady, Chairman Walden, Ranking Member Neal and Ranking Member Pallone:

On behalf of the American Medical Association, I am writing to share our views on the “American Health Care Act” (AHCA) as detailed in committee prints released by the Committee on Ways and Means and the Committee on Energy and Commerce.

More than 20 million Americans currently have health care coverage due to the Affordable Care Act (ACA) and among the AMA’s highest priorities for on-going health system reform efforts is to ensure that these individuals maintain that coverage. While we agree that there are problems with the ACA that must be addressed, we cannot support the AHCA as drafted because of the expected decline in health insurance coverage and the potential harm it would cause to vulnerable patient populations.

The AMA has long supported advanceable, refundable tax credits as a preferred method for assisting individuals in obtaining private health care coverage. It is important, however, that the amount of credits available to individuals be sufficient to enable one to afford quality coverage. We believe that credits should be inversely related to an individual’s income. This structure provides the greatest chance that those of the least means are able to purchase coverage. We believe credits inversely related to income, rather than age as proposed in the committee’s legislation, not only result in greater numbers of people insured but are a more efficient use of tax-payer resources.

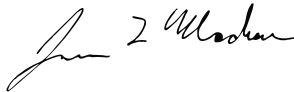
AMA policy also supports increased flexibility in the Medicaid program so that states may pursue innovations that improve coverage for patients with low incomes. We are concerned, however, with the proposed rollback of the Medicaid expansion under the ACA. Medicaid expansion has proven highly successful in providing coverage for lower income individuals. Beyond the expansion, the underlying structure of Medicaid financing ensures that states are able to react to economically driven changes in enrollment and increased health care needs driven by external factors. The Medicaid program, for example, has been critical in helping many states cope with the increased demand for mental health and substance abuse treatment as a result of the ongoing crisis of opioid abuse and addiction. Changes to the program, therefore, that limit the ability of states to respond to changes in demand for services threaten to force states to limit coverage and increase the number of uninsured.

In addition to the concerns listed above, the AMA cannot support provisions that repeal the Prevention and Public Health Fund or that eliminate the ability of patients to receive their care from qualified

providers of their choice. The Public Health and Prevention Fund has supported many critical projects, including investments in immunization, childhood lead poisoning, and health-care associated infections. Currently the fund comprises approximately 12 percent of the budget of the Centers for Disease Control and Prevention and should be preserved. In addition, choice of health care provider is an important element of a reformed health care system. The AMA cannot support provisions that prevent Americans from choosing to receive care from physicians and other qualified providers, in this specific case, those associated with Planned Parenthood affiliates, for otherwise covered services.

As you consider this legislation over the coming days and weeks, we hope that you will keep upmost in your mind the potentially life altering impact your decisions will have on millions of Americans who may see their public, individual or even employer-provided health care coverage changed or eliminated. We encourage you to ensure that low and moderate income Americans will be able to secure affordable and adequate coverage and that Medicaid, CHIP, and other safety net programs are maintained and adequately funded. And critically, we urge you to do all that is possible to ensure that those who are currently covered do not become uninsured.

Sincerely,



James L. Madara, MD

BOONE COUNTY MEDICAL SOCIETY

Presents

DIG (DOCTOR INTEREST GROUP) Meeting

HEALTHCARE FRAUD/IDENTITY THEFT CHAD M. JOHN, SPECIAL AGENT, FBI

Tuesday, May 2, 2017

6:30 Wine/beer social | 7:00 Dinner and Presentation

LOCATION TO BE DETERMINED WATCH FOR YOUR INVITATION

GUESTS: Cole county physicians

RSVP by April 25, 2017

Boone County Medical Society

573.814.1894 | email: bcms@socket.net | www.boonecountymedicalsociety.org

GETTING TO KNOW YOUR BCMS BOARD



PRESIDENT:
Raghav Govindarajan, M.D., FISQua,
FACSc, FCPP

- **Where are you from?** Bangalore, India
- **Where do you work?** University of Missouri, Columbia. Assistant Professor, Department of Neurology; Director, ALS and MDA Clinic; Director, Neurophysiology/EMG Lab; Clerkship Director
- **What do you do in your spare time?** Golf, watch TV, sleep.
- **Why are you a member of BCMS?** To advocate for our patients and our beloved profession.



PRESIDENT ELECT:
Frederick Fraunfelder, M.D., MBA

- **Where are you from?** Portland, Oregon
- **Where do you work?** Mason Eye Clinic, University of Missouri, Columbia. Chairman, Mason Eye; Roy E. Mason and Elizabeth Patee Mason Distinguished Professor; Clinic Medical Director
- **What do you do in your spare time?** Spend time with family with four children, sports and music are big interests as well.
- **Why are you a member of BCMS?** Enjoy working with healthcare leaders of all specialties.



SECRETARY/TREASURER:
Josh Hamann, M.D.

- **Where are you from?** Originally from Walcott, IA (a small town near Davenport in eastern Iowa)
- **Where do you work?** Columbia Orthopaedic Group. Sports Medicine/Arthroscopy Specialist
- **What do you do in your spare time?** My time away from the office is mostly spent with wife and family (3 year old daughter and 18 month old son and 2 Golden Retrievers) Little time for much else.
- **Why are you a member of BCMS?** I joined BCMS to be an active of the medical community in Boone County and to help bridge between the private and academic sides of the community.

FEBRUARY BCMS BOARD MEETING

An inside look at your hard working Board.



Raghav Govindarajan, President
Frederick Fraunfelder, President Elect
Josh Hamann, Sec/Treasurer
Hung Winn, Past President
Board: Alan Hillard, Amy Zguta, Nicholas Golda, Laine Young-Walker
Absent: John Pardalos, Larry Lampton,
Sonia Boodram, Mizzou Medical Society liaison

BOONE COUNTY MEDICAL SOCIETY APRIL-JUNE 2017 CALENDAR EVENT DATES

- April 4** **Board Meeting** 5:45 Social 6:15 Meeting in Dr. Hung Winn's Conference Room
500 N. Keene #405
- April 19 Retired Physician Luncheon 12:00 Arris', 1020 E. Green Meadows #102
(by Kohl's)
- May 2** **DIG (Doctor Interest Group) Meeting**
6:30 social 7:00 dinner and presentation by Special Agent Chad John, U.S.
Department of Justice, FBI, on Healthcare Fraud and Identity Theft
LOCATION DETAILS TO FOLLOW – Guest Night for Cole County Physicians
- May 17 Retired Physician Luncheon 12:00 Arris', 1020 E. Green Meadows #102
(by Kohl's)
- June 6** **CME/General Membership Meeting**
6:30 social 7:00 dinner and CME presentation
SPEAKER DETAILS TO FOLLOW. Boone Hospital Center, Conference Room 1C,
1600 E. Broadway, Columbia
- June 21 Retired Physician Luncheon 12:00 Arris', 1020 E. Green Meadows #102
(by Kohl's)

BCMS RETIRED PHYSICIAN LUNCHEON FEBRUARY 15, 2017

Retired BCMS Physicians meet on the 3rd Wednesday of each month at Arris'. No reservations required just show up. Any interested retired physician not receiving a monthly reminder postcard, please let the BCMS office know.

Normally this is just a social time for chatting – this month (February 7th) our Executive Director made a surprise visit to join them with an agenda!

They discussed:

- Proposed Columbia ordinance for Prescription Drug Monitoring Program
- Updating Retired Physician Mailing List
- Suggestions for possible CME/DIG speakers
- Guests: Reeja Zacharias and Dr. Dilip Parulekar

They were gracious enough to wade through some personal questions.

1. What's Your Favorite Hobby?

Work out, exercise; listening to good music; stamp collecting; tennis; golf; computers and genealogy.

2. Last Book You Read? Was it good?

Sam Walton; Jackie & Bobby (yes it was good); Rembrandt and the Prodigal Son; A Gentleman in Moscow (very good); Freedom at Midnight (very good, historical); None as cataracts interfere with much reading.

3. One Ingredient You Have to Have in Your Refrigerator?

Milk (4 attendees listed this); sharp cheddar cheese; anchovy paste; creamer, bread, fruit and meat

4. How Long Have You Been Retired?

3 years; 10 years; 17 years; 10 years; 4 years; 13 years.

5. Any Advice?

Don't retire; sorry about how difficult medical practice has become; have entertainment after meetings; keep physically active and keep up medically through local meetings; don't retire until you have a retirement plan; plan ahead, enjoy finding your avocation.



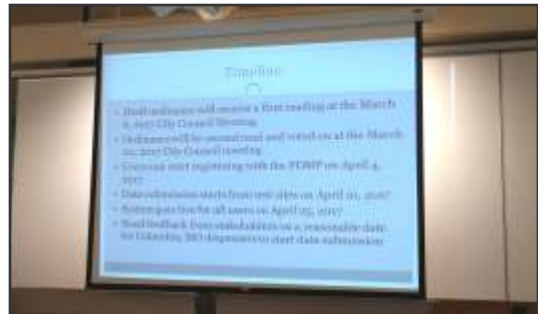
Bev Wilcox, Drs. Kulangara Zacharias, Dilip Parulekar, Jerry Murrell, Sid Leeper (front row) Sara Zacharias, Mila Cunningham



COLUMBIA DRUG MONITORING PROGRAM

UPDATE: Since this article was written on March 6th both the Columbia City Council and the Jefferson City Council passed ordinances adopting the Drug Monitoring Program joining forces with St. Louis County's program.

If you have been following the Columbia news, you are aware of the proposed Columbia ordinance timeline for adopting and implementation a local drug monitoring program.



**This slide has some errors on it: First reading of ordinance was February 20 and the 2nd reading and voting was on March 6.*



BCMS members at the February 3rd Health Dept. mtg. Left: Alex Goodson, Mizzou Medical and Steven Westgate, M.D. (blue shirt)

BCMS was represented at the two local meetings sponsored by the Columbia/Boone County Health Dept on February 3 and 6th. At the BCMS board meeting on February 7 the board endorsed support of this ordinance.

At the time of this writing, nine other Missouri counties have passed an ordinance to subscribe to the St. Louis County PDMP (which is leading the movement toward holding Missouri health care professionals accountable for access to prescription drugs in Schedules II-IV. Jason Grellner, President of the Missouri Narcotics Officers Association, said “This isn’t a tool for law enforcement. This is a tool for the medical society to better serve their patients.”

If the Missouri Legislature does pass legislation for a PDMP this year it will still take a couple years to go into effect, in the meantime we will have Columbia’s program already at work. Once Columbia’s ordinance is in place work will begin to have all the smaller towns with pharmacies around us join this same program. When (and if) the state’s program goes into effect all of these local ordinances would cease. If you want to check out the St. Louis County Ordinance No 26352 go to https://www.municode.com/library/mo/st._louis_county/codes/code_of_ordinances/ and search for sections 602.800 - 602.808 which pertain to the PDMP.

The two main Missouri State Legislature competing bills are:

- Senate SB 74
sponsored by Sen. Rob Schaaf
- House HB 90
sponsored by Rep. Holly Rehder

The biggest difference between the two bills

1. Only the House version would allow physicians to actually see their patient’s prescribing data. Under the Senate version physicians would only get a ‘red light’ or ‘green light’ notification from the Department of Health and Senior Services as to whether there might be a prescribing discrepancy.
2. If the Senate bill is approved it would require a vote of the people.

MSMA lobbyist will be working hard to assist with getting appropriate Missouri PDMP language that will survive the legislative process prior to the legislature session ending on May 12.

**MONTHLY RETIRED
PHYSICIAN LUNCHEON**

Retired physician luncheon
meets on the 3rd Wednesday of
each month at 12:00PM (noon)

Arris’ Pizza
1020 E Green Meadows Rd
#102
Columbia, MO 65201

No reservation needed, just show up.

**Member
Get A
Member**

see page 15 for details.



Boone Hospital News

Stewart Cancer Center Joins New Siteman Network

Collaborative effort aims to enhance cancer care, prevention in Mid-Missouri

Boone Hospital Center and its Stewart Cancer Center have joined the Siteman Cancer Network to improve the health of Mid-Missouri residents and communities through cancer research, treatment and prevention.

Stewart is the first member of the network, which is affiliated with Siteman Cancer Center at Barnes-Jewish Hospital and Washington University School of Medicine in St. Louis. Together, the institutions will provide access to cancer prevention and control strategies, clinical trials and genomic and genetic testing.

“Boone Hospital Center is committed to providing Mid-Missouri and our patients the very best in cancer care, as close to home as possible,” says Jim Sinek, president of Boone Hospital Center, part of BJC HealthCare. “As a Siteman Cancer Network affiliate, we’ll work to lessen the burden of cancer on individuals, families and the entire region.”

As a network member, Boone Hospital Center and Siteman Cancer Center will work together to assess cancer’s impact on Mid-Missouri, and develop a plan to lessen the overall burden and measure results. Possibilities include a greater emphasis on reducing smoking rates and promoting cancer screening and other healthy activities.

These and other efforts also are expected to increase the number of people who are screened for cancer, which should result in earlier detection and improved health outcomes.

“Siteman Cancer Center and Boone Hospital Center – through the Siteman Cancer Network – are committed to preventing cancer and transforming patient care in the communities we

serve,” says Timothy J. Eberlein, MD, director of Siteman Cancer Center. “Together, we’re working to build a healthier Missouri.”

Missouri Cancer Associates, a private practice, will continue to be the exclusive provider of medical oncology care at the Stewart Cancer Center at Boone Hospital. Through this relationship, the physicians and patients of the Stewart Cancer Center will have seamless access to necessary prevention, diagnosis and treatment resources available through Siteman Cancer Center, with coordinated care to ensure a convenient, comfortable experience for the patient.

“With the physicians of Missouri Cancer Associates, the Stewart Cancer Center at Boone Hospital provides top-level cancer care,” Sinek says. “In becoming a member of the Siteman Cancer Network, we are only adding to the care delivery and treatment options for the residents of Mid-Missouri.”



Joseph Muscato, Medical Oncologist with Missouri Cancer Associates and Medical Director of the Stewart Cancer Center and Tim Eberlein, Director of the Siteman Cancer Center

Reprinted with permission from Madison Burke, Marketing Specialist with BHC.

MU Health Care News



MU Psychiatrist Sheds Light on Rising Adolescent Suicide Rate

More American adolescents committed suicide than died in traffic accidents in 2014, according to a new report released by the Centers for Disease Control and Prevention. **Laine Young-Walker, M.D.**, chief of the division of Child and Adolescent Psychiatry at the University of Missouri School of Medicine, says bullying and social media have been factors.

“Bullying today has completely changed,” said Young-Walker. “Bullying has gone from the playground to social media where it’s on 24 hours a day, seven days a week. Kids can’t just go home from school and get away from it anymore. Now it’s on no matter where they are or what they’re doing.”

Young-Walker also points to growing academic pressure, and the stigma still attached to mental illnesses like depression and anxiety.

“Kids can struggle with things like depression and anxiety, just like adults,” said Young-Walker. “People still have a difficult time talking about mental illnesses, so kids can wind up feeling isolated and afraid to speak out.”

The good news, says Young-Walker, is health care providers and government agencies across the country recognize that adolescent suicide has become a growing problem. As a result, federal, state and local government health organizations have stepped up grant money in support of accessible mental health programs.

An example of one such program is the Bridge Program, a grant-funded program aimed at bringing psychiatric care into local schools. The program is staffed by MU psychiatrists and two MU nurse managers who work with school counselors and families of children needing care.

There are also things teachers and parents can do to help. Young-Walker recommends parents watch for behavior changes like becoming isolated, losing interest in activities the child once enjoyed, giving away favorite possessions and changes in eating or sleeping patterns. If any of these behaviors are present, she says parents should have a calm and honest conversation with their adolescent.

“If you hear an adolescent saying something like, ‘The world would be better off without me,’ be concerned but try not to catastrophize,” said Young-Walker. “Give the child your full attention, ask whether they truly feel that way and listen closely to the response. Sometimes kids use dramatic words to get their point across, so parents and teachers need to learn to differentiate between someone who is angry and someone who might truly be having thoughts of suicide. Don’t be afraid to ask direct questions like, ‘Are you truly thinking of taking your own life?’”

“Bullying has gone
from the playground
to social media...”

Young-Walker says if a parent or teacher asks the question, and the honest answer is “yes”, or if the parent or teacher has concerns about safety, the best thing to do is take your child to the emergency room right away.

*Reprinted with permission from
Jennifer Coffman, MU Media Department.*



Wilma Rajcher looking distinguished with Scrooge at the Lyceum Theatre in Arrow Rock.



Actor Robin Williams

KFRU News Talk Radio: On February 22 **Raghav Govindarajan** discussed his interview with Susan Schneider Williams (wife of 2014 deceased actor Robin Williams). After Mr. Williams' death, it was determined that he had been suffering from Lewy Body Dementia. The second most common type of dementia affecting an estimated 1.3 million American. Alzheimer's claims around 5.4 million Americans. Dr. Govindarajan's interview also went into further dept of the symptoms and treatment of Lewy Body Dementia.

NEW MEMBERS:

Ahmed Elkeeb, M.D. OPH
Mason Eye Institute
University Hospital
Columbia, MO 65212

Krishna Shanmugam, M.D. OPH
Mason Eye Institute
University Hospital
Columbia, MO 65212

John Jarstad, M.D. OPH
Mason Eye Institute
University Hospital
Columbia, MO 65212

Jella An, M.D. OPH
Mason Eye Institute
University Hospital
Columbia, MO 65212

Mary Margaret Dick, M.D. P
11601 Andrew Sapp Rd.
Ashland, MO 65010

Rachel Yutz, M.D. IM
315 Highland Dr.
Boonville, MO 65233

Kristin Parkinson, M.D. P
3201 S. Providence Rd #202
Columbia, MO 65203

Karen Thies, M.D. OBG
1706 Dunhill Way
Columbia, MO 65203

Kimetha Fairchild, M.D. FP
350 Country Meadow Lane
Fulton, MO 65251

Chris Martin, M.D. IM
1601 E. Broadway #200
Columbia, MO 65201

Jeff Robinson, M.D. IM
1613 Residence Dr.
Columbia, MO 65201

*Welcome to each of our new BCMS members.
We look forward to meeting you at future
meetings.*



Lisa Thomas (front row tan pantsuit) Raghav Govindarajan (back row 7th person)

Back from Washington, D.C. where they attended a February 17-19 AMAPAC (American Medical Association Political Action Committee) Campaign Workshop are **Lisa Thomas** and **Raghav Govindarajan**. This program was created for physicians interested in considering a bid for elective office. Currently there are 14 physicians in the 115th Congress (3 in the U.S. Senate and 11 in the U.S. House). The workshop explored the qualities, tactics and assets it takes to become a successful candidate.



Bridget Early and **Lisa Thomas** were two of 13 physicians from across Missouri who completed the second annual Physician leadership Institute, a five session educational program sponsored by Anders Health Care Services, Healthcare Management Alternatives, Inc., and SLMMS. This program emphasized the business aspects of medical practice and the development of leadership skills.



Raghav Govindarajan, Assistant Professor of Neurology and a Neurologist at MU Health Care, was selected as the 2017 recipient of the Exceptional Mentor Award by the AMWA (American Medical Women’s Association) He will be recognized during the AMWA 102 Anniversary Meeting on April 1 in San Francisco. He will also be receiving the 2017 Clerkship Director Teaching Award by the American Academy of Neurology during the academy’s annual meeting on April 24 in Boston.



Karen Thies, an Assistant Professor and Doctor of Clinical Obstetrics and Gynecology at MU Women’s and Children’s Hospital has been highlighted in “CoMo Living” magazine in an article on People/Strong Women.



Update: **Nathaniel Nolan**, former President of Mizzou Medical Society and our BCMS liaison, recently received the MSMA Honor Graduate Award.



David Chang has been going on medical missions since his first one to Kenya in 2005. Last fall 56 children had cleft lip and palate surgeries performed by Dr. Chang and his team.



Update: Cory Offutt was President of the Mizzou Medical Society and our BCMS liaison. He has now completed his residency and is board certified in family medicine and obstetrics. He has set up a practice with the Texas County Memorial Clinic and Hospital in Mountain Grove, Missouri. Congratulations from BCMS Dr. Offutt.



MARCH

- 3/1 Barry Gainor
- 3/1 Stephen Keithahn
- 3/1 Syed Naqvi
- 3/2 Dana Bal
- 3/4 Elizabeth A. Peters
- 3/6 Sara Zacharias
- 3/6 Theodore J. Choma
- 3/6 James A. Roller
- 3/7 Boyd E. Terry
- 3/7 Lisa Thomas
- 3/8 Erik Grossmann
- 3/8 Tony Spaedy
- 3/9 Dana M. King
- 3/13 Ellen B. McQuie
- 3/15 Ronald Carter
- 3/17 Norman S. Litofsky
- 3/17 Josh Hamann
- 3/18 Howard Houghton
- 3/19 Mary Margaret Dick
- 3/20 R. Raymond Cunningham
- 3/23 Raghav Govindarajan
- 3/24 Lenard L. Politte
- 3/26 Lynn Puckett

APRIL

- 4/1 Matthew Smith
- 4/2 Mark P. Bryer
- 4/5 Todd M. Oliver
- 4/8 David M. Klachko
- 4/14 Kimberly Cayce
- 4/15 Elizabeth Wilson
- 4/16 Pardeep Sahota
- 4/19 George R. Nichols
- 4/21 Leo R. Landhuis
- 4/23 Karen Edison
- 4/23 Elizabeth Heimburger
- 4/29 Brian D. Kleiber

BCMS IS MATCHING THIS REWARD PROGRAM FOR OUR MEMBERS.

**MSMA
&
BCMS**



As an MSMA member, you are our best advocate! You know first-hand the value your membership provides to you and the medical profession. Share the benefits of MSMA membership with your colleagues through our Member-Get-A-Member campaign, and earn rewards with each new recruit.



Timeline

Campaign runs October 1, 2016, through May 31, 2017



Rewards

Earn a \$15 credit toward your 2018 MSMA dues for each new member recruited (up to 10). With 10 recruits your name will be entered in a drawing for a chance to win a tablet.



Browse the Directory

Visit the MSMA online directory to see who of your colleagues and friends are not active MSMA members.



Online Resources

MSMA has online resources available to members to assist with their recruitment efforts. You can send emails to friends (samples available), post provided graphics on your social media sites (or make your own), or use our tips to talk with non-members.



Recruited by...

Be sure all your recruits know they must include your name on the Recruited By line in order for you to get your recruitment credits.



Earn Recognition

MSMA wants to recognize you as a recruiter for your hard work. When you reach certain recruitment levels we will showcase your achievements online with a special badge.

Go to www.MSMA.org/Member-Get-A-Member for all details and rules.

Boone County Medical Society
Box 196
Columbia, MO 65205-0196

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BOONE COUNTY MEDICAL SOCIETY
Presents
DIG (DOCTOR INTEREST GROUP) Meeting
HEALTHCARE FRAUD/IDENTITY THEFT
CHAD M. JOHN, SPECIAL AGENT, FBI
Tuesday, May 2, 2017
6:30 Wine/beer social | 7:00 Dinner and Presentation
LOCATION TO BE DETERMINED WATCH FOR YOUR INVITATION
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